



# EFFECTIVE COMMUNICATION

★ MASTERY

## Delivery Format



### Face to Face Group Workshops

Maximum 12 participants  
1 day



### Live, Virtual Group Workshops

Maximum 10 participants  
1 day

## Who Should Attend?

Communication is such a key skill in the world of work it's easy to say 'everyone' should attend this course. It's particularly relevant to those who lead or manage teams or those who interact with key stakeholders. This workshop will also be of huge benefit to anyone who:

- ✓ Has line management responsibility
- ✓ Leads a team
- ✓ Has supervisory responsibility for peers or colleagues
- ✓ Has a difficult relationship with their line manager
- ✓ Has to influence internal or external stakeholders
- ✓ Works in sales or requires influence with clients or customers
- ✓ Wants more confidence in dealing with senior colleagues
- ✓ Wants to be more assertive with their colleagues
- ✓ Works in a team where relationships aren't as harmonious as they should be

## Workshop Overview

This fun, 1-day workshop introduces participants to TetraMap®, a simple communication model to help us understand ourselves and those around us better. For some attendees, this has proven to be one of their most profound experiences at work. Universally loved by organisations ranging from NASA to Deutsche Bank, from Rick Stein Restaurants to the Singapore Air Force. TetraMap asks 'Why are you like that?' to provide a foundation for more productive and harmonious working relationships. Whether you're a senior leader, team manager or colleague, unleash the power of TetraMap and take control of your working relationships.

## Key Objectives

Participants will leave the workshop with strategies and practical actions to:

- ✓ Recognise the 4 TetraMap elements and their respective traits
- ✓ identify these traits in those around them
- ✓ Understand what their unique mix of elements means to them and others
- ✓ Demonstrate how to influence others more effectively
- ✓ Flex their communication style to build rapport and achieve a win-win
- ✓ Relate the TetraMap theory to my own work challenges
- ✓ Utilise the key components of verbal and non-verbal communication more effectively
- ✓ Demonstrate the most appropriate verbal and non-verbal communication skills for a given situation

Always high-energy and enlightening, this workshop enables participants play with a simple model in a safe environment to help develop tactics to use in the real world.