

## Delivery Format



### Face to Face Group Workshops

Maximum 12 participants  
1 day



### Live, Virtual Group Workshops

Maximum 10 participants  
1 day

## Who Should Attend?

This workshop is designed for those who contribute to the strategic direction of a team, function or organisation. It's also recommended for anyone who:

- ✓ Is a senior manager or executive
- ✓ Has leadership, or line management responsibility
- ✓ Consider themselves an 'accidental leader'
- ✓ Runs a small or medium enterprise with a formal or informal structure
- ✓ Is an architect of change within an organisation
- ✓ Works in a fast-changing industry or sector
- ✓ Manages projects or project stakeholders
- ✓ Aspires to manage or lead a team in the near future
- ✓ Wants to create a more dynamic, loyal and energised workplace
- ✓ Wants to develop themselves as a more competent and effective manager or leader

## Workshop Overview

More topical than ever, this insightful one-day introduction to *the what and why* of strategy is ideal for all those responsible for direction of travel within an organisation. We use several established theories and proven tools to help participants analyse and develop their own strategic thoughts, innovations and direction.

Participants are challenged to analyse their own organisations and ask the big questions about how they can make money, save money and protect the entity going forward. A great day in the sandbox which always throws up innovative approaches to the way leaders view their teams, functions and organisations.

## Key Objectives

Participants will leave the workshop with strategies and practical actions to:

- ✓ Evaluate new and existing strategies from both analytical and creative perspectives
- ✓ Analyse an existing or future strategy by asking powerful questions
- ✓ Challenge conventional thinking about their industry or sector
- ✓ Create a high-level strategy using established models
- ✓ Explore how their business model translates into accounting figures
- ✓ Consider the varying objectives of investors and funders
- ✓ Use the business model canvas as a driver of innovation and cultural change
- ✓ Plan and prepare for organisational transformation
- ✓ Think like a strategist
- ✓ Prepare their teams and organisations against threats in a post-VUCA and post-COVID world
- ✓ Find opportunities to gain competitive edge in their field

This immersive workshop challenges participants to reflect on their leadership style in order to discover improvements in team culture and performance. Using proven tools and techniques, participants can look through several lenses at their own impact on their part or the organisation. Each will leave with a clear plan to change behaviours in order to improve their awareness, confidence and results through others.