

PRESENTING WITH IMPACT

 MASTERY

Delivery Format



Face to Face Group Workshops

Maximum 8 participants
1 or 2 days

Live, Virtual Group Workshops

Maximum 8 participants
1½ days

For this workshop, we recommend face to face delivery for best results as this provides the ability to record live presentations for participants to review later.

Who Should Attend?

Anyone who delivers presentations at work or who wants to improve their confidence when:

- ✓ Presenting to colleagues at all levels
- ✓ Delivering sales or client presentations
- ✓ Pitching ideas to colleagues or other stakeholders
- ✓ Making boardroom presentations
- ✓ Giving conference or seminar presentations
- ✓ Delivering keynote addresses
- ✓ Leading change
- ✓ Talking to the public or the media

Workshop Overview

It's often said there's a 'disproportionate amount of credibility given to those who present well'. With this in mind, we take a journey through the style and substance of delivering presentations with high impact. This highly participative workshop will build confidence quickly, taking participants from being good to great presenters. Participants develop high impact presentation skills and build confidence through facilitator input, interactive sessions and self-analysis.

Key Objectives

Participants will leave the workshop with strategies and practical actions to:

- ✓ Clarify objectives for their presentations
- ✓ Build compelling presentations every time by understanding their audience's needs, wants and expectations
- ✓ Demonstrate behaviours which build credibility, rapport and engagement quickly
- ✓ Craft presentations which are memorable, impactful and will resonate with their whole audience
- ✓ Demonstrate positive non-verbal communication to enhance their presence
- ✓ Structure their presentations simply, with maximum impact
- ✓ Review and enhance their delivery style through tiny tweaks
- ✓ Prepare effectively and manage their nerves
- ✓ Confidently deal with questions
- ✓ Enable, inspire and excite their audience to take action to get results
- ✓ Analyse their own feedback for improved performance

This workshop is always a Mastery client favourite, achieving brilliant results! As well as specific, motivational feedback from your facilitator throughout the workshop, each face to face workshop participant will take away HD footage of their presentations. This is the best way to see what your audience sees. This workshop will give you the confidence to present with impact, enabling you to educate, influence, persuade and engage your audience and get what you need.